



JUSTIN BENOIT

Digital Designer

Combining graphic design, web, motion, print, and coding to elevate and enhance brands.

SUMMARY

Transforming concepts, data, and information into visually compelling formats that effectively communicate goals and ideas. 15+ years of experience creating captivating images, videos, ads, websites, brand identities, and interactive digital content. Consistent commitment to achieving the optimal balance of form and function. Created award winning content for clients including Marvel, Pixar, Disney, HBO, FX, ABC, Fox, CBS, Paramount, National Geographic, Warner Bros, Activision, Sony, Legendary, Lucasfilm, DreamWorks, Universal, TNT, Mattel and more.

WORK EXPERIENCE

Contract Designer & Developer

justinbenoit.com

Los Angeles, CA

2018 - 2023, 2024 - present

- Graphic, social media and motion design, video ads, print design, art direction, logo design, web design & development, banner ads.
- Designed assets for an audience reach over 30 million viewers.
- Companies include R&CPMK, CBS Interactive (Paramount+), Midnight Oil Agency, and Boojum Group.

Designer

[Keokee Media + Marketing](#)

Sandpoint, ID

2023 - 2024

- Web design, WordPress, Elementor, forms, CRM integration.
- Branding/Logo design, graphic design, print design, vehicle wrap design.

Social Media Designer & Rich Media Developer

[Think Jam](#)

Los Angeles, CA

2016 - 2018

- Led the design on multiple TV and film ad campaigns. Created marketing assets for a wide variety of brands in a fast-paced production environment.
- Social media design, banner ads, rich media development, quote cards, countdown cards, motion graphics, animated key art, video, web, and print.
- Clients: HBO, Warner Bros, Marvel, Fox, ABC, Harry Potter, Lionsgate, FX.

Contract Graphic / Motion Designer & Developer

justinbenoit.com

Los Angeles, CA

2014 - 2016

- Art direction, digital ad design, rich media and banner ads, graphic design, social media, page takeovers, motion design & animation, typography.
- Agencies include Arsonal, Wildlife, Leroy & Rose, and Part 4.
- Clients include Netflix, HBO, TNT, Amazon, National Geographic, UFC, CBS.

Designer & Developer

[HVACRedu](#)

Los Angeles, CA (remote)

2010 - 2013

- Designed and developed technical simulations. Built training exercises, educational games, animations, and e-learning applications.
- Created logos, icons, web assets, print design, and other visual branding.
- Built a fully immersive 3D online Unity training game. Coded the game logic, designed, and built all UI & UX, and created all sound design.

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SKILLS

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Audition, Animate, Dreamweaver)

Digital Design, Graphic Design, Art Direction, Typography, Iconography, Vector Graphics

Web, Design & Development, HTML, CSS, JavaScript, UI, UX, Front-End, WordPress, Landing Pages, Mass Emails

Advertising, Social Media Design, Banner Ads, Rich Media

Motion Graphics, Motion Design, Video Editing, 2D Animation, Animated Key Art, Sound Editing

Branding Design, Identity, Logos

Print Design, Presentations, Invitations, One-Sheets, Look-books, Pitch Decks, Brochures, Flyers

Photo Editing, Retouching, Compositing, Size Conformations

EDUCATION

University of California San Diego

BA in "Interdisciplinary Computing and the Arts"

ADDITIONAL WORK HISTORY

Interactive Developer

[Trailer Park](#) 2009 - 2010

Interactive Developer

[Crew Creative Agency](#) 2008 - 2009

Senior Interactive Programmer

[Icandy Interactive](#) 2007 - 2008

Senior Developer

[Technicolor Creative](#) 2005 - 2007