



# JUSTIN BENOIT

## Digital Designer

Combining graphic design, web, motion, print, and coding to elevate and enhance brands.

### SUMMARY

Transforming concepts, data, and information into visually compelling formats that effectively communicate goals and ideas. 15+ years of experience creating captivating images, videos, ads, websites, brand identities, and interactive digital content. Consistent commitment to achieving the optimal balance of form and function. Created award winning content for clients including Marvel, Pixar, Disney, HBO, FX, ABC, Fox, CBS, Paramount, National Geographic, Warner Bros, Activision, Sony, Legendary, Lucasfilm, DreamWorks, Universal, TNT, Mattel and more.

### WORK EXPERIENCE

#### Designer

[Keokee Media + Marketing](#)

Sandpoint, ID

2023 - 2024

- Web design, WordPress, Elementor, forms, CRM integration.
- Branding/Logo design, graphic design, print design, vehicle wrap design.

#### Contract Designer & Developer

[justinbenoit.com](#)

Los Angeles, CA

2018 - 2023

- Graphic, social media and motion design, video ads, print design, art direction, logo design, web design & development, banner ads.
- Designed assets for an audience reach over 30 million viewers.
- Companies include R&CPMK, CBS Interactive (Paramount+), Midnight Oil Agency, and Boojum Group.

#### Social Media Designer & Rich Media Developer

[Think Jam](#)

Los Angeles, CA

2016 - 2018

- Led the design on multiple TV and film ad campaigns. Created marketing assets for a wide variety of brands in a fast-paced production environment.
- Social media design, banner ads, rich media development, quote cards, countdown cards, motion graphics, animated key art, video, web, and print.
- Clients: HBO, Warner Bros, Marvel, Fox, ABC, Harry Potter, Lionsgate, FX.

#### Contract Graphic / Motion Designer & Developer

[justinbenoit.com](#)

Los Angeles, CA

2014 - 2016

- Art direction, digital ad design, rich media and banner ads, graphic design, social media, page takeovers, motion design & animation, typography.
- Agencies include Arsonal, Wildlife, Leroy & Rose, and Part 4.
- Clients include Netflix, HBO, TNT, Amazon, National Geographic, UFC, CBS.

#### Designer & Developer

[HVACRedu](#)

Los Angeles, CA (remote)

2010 - 2013

- Designed and developed technical simulations. Built training exercises, educational games, animations, and e-learning applications.
- Created logos, icons, web assets, print design, and other visual branding.
- Built a fully immersive 3D online Unity training game. Coded the game logic, designed, and built all UI & UX, and created all sound design.

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### SKILLS

**Adobe Creative Cloud** (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Audition, Animate, Dreamweaver)

**Digital Design**, Graphic Design, Art Direction, Typography, Iconography, Vector Graphics

**Web**, Design & Development, HTML, CSS, JavaScript, UI, UX, Front-End, WordPress, Landing Pages, Mass Emails

**Advertising**, Social Media Design, Banner Ads, Rich Media

**Motion Graphics**, Motion Design, Video Editing, 2D Animation, Animated Key Art, Sound Editing

**Branding Design**, Identity, Logos

**Print Design**, Presentations, Invitations, One-Sheets, Look-books, Pitch Decks, Brochures, Flyers

**Photo Editing**, Retouching, Compositing, Size Conformations

### EDUCATION

**University of California San Diego**

BA in "Interdisciplinary Computing and the Arts"

### ADDITIONAL WORK HISTORY

#### Interactive Developer

[Trailer Park](#)

2009 - 2010

#### Interactive Developer

[Crew Creative Agency](#)

2008 - 2009

#### Senior Interactive Programmer

[Icandy Interactive](#)

2007 - 2008

#### Senior Developer

[Technicolor Creative](#)

2005 - 2007